



## Suggested social media posts

We've developed some images that can be shared on Social Media before, during & after National Adoption Week. These are now available to download in our [Resources Library](#).

Below you'll find some suggestions for how you might like to use them. These are only examples. Please feel free to mix, match and adapt the words & pictures in ways that work for you.

First4Adoption will be using these and other images for our National Adoption Week messaging. As ever, we'll be sharing and re-posting anything you publish with the hashtag #YouCanAdopt.

Suggested text	Supporting image
<p>If you think you could adopt call us on [PHONE NUMBER] or find out more at [LINK TO AGENCY] #YouCanAdopt</p>	 <p>Image download link: <a href="https://www.first4adoption.org.uk/library/national-regional-children-waiting-time-statistics-social-media-animated-gifs-naw/">https://www.first4adoption.org.uk/library/national-regional-children-waiting-time-statistics-social-media-animated-gifs-naw/</a></p>

57% of children awaiting adoption in England are brothers & sisters.

or

% of children awaiting adoption in [YOUR REGION] are brothers & sisters

Find out more here [LINK TO AGENCY] #YouCanAdopt



Image download link: <https://www.first4adoption.org.uk/library/selection-youcanadopt-social-media-posts-naw/>

It's National Adoption Week but we're here all year round. Get in touch & see if adoption is right for you [LINK] #SupportAdoption



Image download link: <https://www.first4adoption.org.uk/library/national-regional-adoption-statistics-social-media-posts-naw/>

Children with disabilities or complex health issues are among those who wait the longest to be adopted. Could you provide a loving home? Find out more [LINK] #YouCanAdopt



Image download link: <https://www.first4adoption.org.uk/library/selection-youcanadopt-social-media-posts-naw/>

This National Adoption Week we're looking for homes for those children that wait the longest. [LINK] #YouCanAdopt




Image download link: <https://www.first4adoption.org.uk/library/selection-youcanadopt-social-media-posts-naw/>

It takes a special kind of person to adopt. Could that person be you? [LINK] #YouCanAdopt



Image download link: <https://www.first4adoption.org.uk/library/selection-youcanadopt-social-media-posts-naw/>

Below are some draft social media posts which can be used alongside the videos for National Adoption Week (and beyond). The wording is designed for Twitter. The Supporting image column includes a link to the image to use as well as a Youtube link to the corresponding video plus embed code. You may wish to link to or embed the videos on your website. Please feel free to adapt, embellish or change these messages depending on what works for you.

Suggested tweet	Supporting image
<p>In this video, Ian &amp; Marcia talk about adopting their girls. Watch &amp; find out more here [LINK TO AGENCY PAGE &amp; VIDEO] #YouCanAdopt</p>	 <p>Youtube link: <a href="https://youtu.be/TvI0tEsTweQ">https://youtu.be/TvI0tEsTweQ</a></p> <p>Youtube embed code for your website:</p> <pre>&lt;iframe width="560" height="315" src="https://www.youtube.com/embed/TvI0tEsTweQ" frameborder="0" allowfullscreen&gt;&lt;/iframe&gt;</pre> <p>Image download link: <a href="https://www.first4adoption.org.uk/library/ian-marcia-talk-about-their-girls-social-media-post/">https://www.first4adoption.org.uk/library/ian-marcia-talk-about-their-girls-social-media-post/</a></p>

If you are single you can adopt. Here Anita shares her experience. Find out more here [LINK TO AGENCY PAGE & VIDEO] #YouCanAdopt



Youtube link: <https://youtu.be/nck4ZweQlzg>

Youtube embed code for your website:

```
<iframe width="560" height="315"
src="https://www.youtube.com/embed/
nck4ZweQlzg" frameborder="0"
allowfullscreen></iframe>
```

Image download link: <https://>

[www.first4adoption.org.uk/library/single-adopter-anita-talks-about-her-son-social-media-post/](https://www.first4adoption.org.uk/library/single-adopter-anita-talks-about-her-son-social-media-post/)

Adoption transforms the lives of some of our most vulnerable children. Find out more here [LINK TO AGENCY PAGE & VIDEO] #YouCanAdopt



Youtube link: <https://youtu.be/DI4YxUfMxJ0>

Youtube embed code for your website:

```
<iframe width="560" height="315"
src="https://www.youtube.com/embed/
DI4YxUfMxJ0" frameborder="0"
allowfullscreen></iframe>
```

Image download link: <https://>

[www.first4adoption.org.uk/library/fiona-neil-talk-about-their-adoption-social-media-post/](https://www.first4adoption.org.uk/library/fiona-neil-talk-about-their-adoption-social-media-post/)

Some of the children that wait the longest are those with a disability or health condition. Mark & Deb talk about adopting their sons who have cerebral palsy. Find out more [LINK TO AGENCY PAGE & VIDEO] #YouCanAdopt



Youtube link: <https://youtu.be/o1A-Yg6QunI>

Youtube embed code for your website:

```
<iframe width="560" height="315"
src="https://www.youtube.com/embed/o1A-
Yg6QunI" frameborder="0" allowfullscreen></
iframe>
```

Image download link: <https://>

[www.first4adoption.org.uk/library/mark-deb-talk-about-life-with-their-sons-social-media-post/](https://www.first4adoption.org.uk/library/mark-deb-talk-about-life-with-their-sons-social-media-post/)